

Y  UR BLOCKS

**GRANT  
WRITING  
WORKSHOP**

LOVE YOUR BLOCK

# REQUIREMENTS

- Be a registered 501c3, OR Designate a fiscal agent  
Boys and Girls Club, Local Health Center
- Projects must be on CITY property or in a PUBLIC right of way
- Have TWO Contacts including yourself
- Organize enough volunteers to complete the project
- Complete a POST- project report with metrics

Number of trash bags collected, planted plants, buckets of paint etc.

# MILDRED AVE

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From a dark uninviting place  
next to a playground. To a  
painted work of art.



# ORLANDO STREET ROCK GARDEN

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Once an over grown median,  
now a beautiful garden.



# WALDREN ROAD COMMUNITY GARDEN



Inspire the next generation.



# GETTING STARTED

- Include **PICTURES** and **STATISTICS**
- Ask others to read and give comments
- **REVISE**
- **SUBMIT BEFORE DEADLINE**

# WRITING THE PROPOSAL

- **USE SPECIFIC LANGUAGE**

Stating the outcomes of your project:

Non-specific: Students will use technology to study summer stars.

Specific: From May 3rd to August 5th, Bright Valley High School students of the solar science club will identify and catalog constellations with the Hyper-Scope 225.

- **CLARITY** Avoid words that are doing double duty

"Better improvements" : Improvements are by definition better.

Now: "Improvements"

"Both residents and community leaders" : Using "Both" is redundant.

Now: "Residents and community leaders"

# DEFINING THE PROJECT

Project Description

- **WHAT is your project?** The Problem  
What is happening? What are the underlying causes? What are the negative effects?
- **HOW does your project provide a solution?**
- **WHO will be involved?** Neighbors, Nonprofits, The City  
Who is affected? Who else thinks it's a problem?
- **WHERE will your project take place?**
- **WHEN will your project be completed?**  
When will volunteers get involved?

# CITY SERVICES

- **Select all City Services you feel your project requires.**  
(Services are subject to availability)

- Trash pick-up
- Yard waste removal
- Road closure
- pothole repair
- Tool loaning
- Tree/Garden supplies
- Replacing signage
- Graffiti removal

# ACTION PLAN

- **This section is where you go into greater detail beginning to end as to how you plan to carry out your project.**

Actions include: planning, community outreach, volunteer organizing, gathering materials, and project day activities.

• <b>ACTION</b>	• <b>PERSON(S) RESPONSIBLE</b>	• <b>DATE</b>	• <b>INTENDED OUTCOME</b>
Community outreach to inform residents of Love Your Block Grant	John Doe	Month/Day/Year	Explaining the project & identifying community leaders to take on specific responsibilities

# VOLUNTEER PLAN

**The Volunteer plan details the tasks your volunteers will be performing on the project day(s).**

TASK	DETAILED DESCRIPTION	VOLUNTEERS NEEDED
Mural Painting	Completion of a 12' X 25' mural on blank wall next to the vacant lot	#

# BUDGET

**This is a key in determining the award amount for each project. Be as thorough as possible. This could include things outside of tools needed for the project.**

For example : community meeting cost and reach out. Make sure to research average prices for each item.

ITEM	DESCRIPTION OF USE	COST
Planters	To install in public plaza	\$300
<b>TOTAL</b>		<b>\$300</b>

# ENGAGEMENT METHODS

## Open wall

- Tape a large piece of poster paper to a wall
- Distribute markers and ask group members to write or draw their project ideas
- Once the poster is full, discuss which projects match core values
- To pick a project use Dot voting ↓

## Dot voting

- Write a list of chosen project ideas
- Discuss the benefits and drawbacks
- Using colored dot stickers or markers, have member vote by marking next to the item on the list they feel is best

# COMMUNITY ENGAGEMENT

**Applicants need to lay out a plan detailing how they will Inform, Engage and Involve community members in their project.**

<b>ACTION</b>	<b>DESCRIPTION</b>	<b>Inform, Involve or Engage?</b>
<b>Flyering</b>	Using flyers in prominent places to inform community	<b>Inform</b>
<b>Community Meeting</b>	Host a meeting to get feedback from the community	<b>Engage</b>
<b>Participatory Design</b>	At a community meeting residents are invited to participate in the final design of the project	<b>Involve</b>

# SUSTAINABILITY PLAN

## **What we want:**

- Your project should look the same if not better for years to come

## **How to get there:**

- **What will you do to maintain the project?**
  - Maintenance cost, Change in elements?
- **Who will be responsible?**
- **How often will this action take place?**
- **How will you continue to engage community members?**



**MORE  
QUESTIONS?**

L♥VE YOUR BLOCK